



# NEWS RELEASE

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## For Immediate Release

**Date:** January 4, 2006  
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### Update on Sedona Arts & Culture Commission Arts Forum

In May 2005, the City of Sedona Arts & Culture Commission, in partnership with Yavapai College, held the Spring 2005 Arts Forum. It was attended by approximately 80 invited local artists of multiple arts disciplines, members of Sedona's arts organizations, and representatives of local arts related businesses.

The goals of the arts forum were to assess the needs of Sedona's arts community, to build collaboration and partnerships within the arts community, and to identify common goals or initiatives on which the arts community can work together.

Following the Arts Forum event, several activities have occurred. The document "Sedona Spring 2005 Arts Forum Summary Findings" encapsulates the results of the Spring 2005 Arts Forum, and is currently posted on the city's website at [www.SedonaAZ.gov](http://www.SedonaAZ.gov) on the Arts & Culture Commission web page. The Arts and Culture Commission has shared the Summary Findings with members of the Sedona City Council and is currently referring to the needs expressed by artists in this document in formulating their work plan for fiscal year 2006-2007.

Additionally, the forum participants were asked to vote for an opportunity or trend that they believed could be implemented within a year and that would strengthen the arts in Sedona. The vote yielded two projects that the participants wanted to collaborate on: 1) Purchase of property and/or facilities for arts & cultural use, and; 2) Develop a communications collaborative: exploit all media resources in a unified manner. Several participants signed up to work on the identified projects. Both groups met on November 15, 2005 and are moving forward with their plans.

For more information, please contact Ginger Wolstencroft, Director of Arts & Culture, at 204-7119.